**Deirdra L. Robinson, MSW**

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**PROFESSIONAL PROFILE**

* Extensive experience (more than 23 years) in administration, supervision, and community practice
* Effective communicator with excellent planning, organizational, and leadership skills
* Demonstrated multi-tasking abilities with a high level of attention to detail
* Highly dependable; self-directed and accountable

**EDUCATION**

* Completed all course requirements toward PhD in Social Work from the University of Kentucky. Area of study: Exploring The Cognitive Factors Predicting Successful Outcomes within a Homeless Veteran Population Utilizing a Housing First Model. Committee Chair: Dr. Natalie Pope. Anticipated Defense May 2024
* Master of Social Work. University of Kentucky. Lexington, Kentucky. August 1994
* Bachelor of Arts in Social Work. University of Kentucky. Lexington, Kentucky. May 1993

**PROFESSIONAL EXPERIENCE**

**DLR Professionals.** March 2022 – present. Part-time professional consulting. Work focuses on health care, agency leadership and development, and institutional accreditation preparation.

**Disease Investigator/Data Manager.** Kentucky River District Health Department. July 2020 – February 2022. Organize, store, and analyze COVID-19 Disease data for 7 counties; supervise contact tracing intake team to ensure efficient and effective processes; Ensure team compliance with health department security and confidentiality standards. Produce data analysis reports as requested.

**Program Facilitator**. Morehead State University (at Prestonsburg). July 2016 – Present. Administrative responsibility of bachelor level social work program on a regional campus, ensure educational equity, instruction of bachelor students in practice courses, advise current students, recruit, and develop academic resources. Manage student group financial records; act as liaison between community college and university. Serve on college committees and advisory boards as appointed.

**Adjunct Instructor.** University of Kentucky College of Social Work. August 2010 - present. Supervise students in field education placements; develop effective relationships with community partners.

**Director of Field Education.** Morehead State University. Department of Sociology, Social Work, and Criminology. January 2014 – June 30, 2021. Directed all Social Work field education experiences; maintained CSWE accreditation standards and led program through reaffirmation in 2019; developed Field Education Trainings; resolved student/supervisor/placement conflicts and placement terminations; practicum seminar course instruction; maintained organizational partnerships and MOAs with all community practice sites; compiled and reported all Field Education data to faculty and institution

**Program Evaluator/Strategic Planning Consultant.** Magoffin County Health Department. April 2010-December 2011. Independent contract with Magoffin County Health Department to evaluate various programs related to substance abuse and community health development as part of grant management. Responsible for assessment tool development, managing and analyzing program data, and authoring program reports and strategic plans for community dissemination. Facilitate various community meetings eliciting information and data used to develop strategic plan for areas of the county.

**Instructor**. Morehead State University Department of Sociology, Social Work, and Criminology. August 2010-January 2016. Teaching load 5/5 with Field Education emphasis; served on departmental committees; Limited advising of students when necessary.

**Project Coordinator.** Tri-County Diabetes Partnership. Floyd, Johnson, Magoffin counties in Kentucky. May 2009 – 2014. Coordinate county-based health project aimed at assessing the community system of care for chronic disease management. Direct all partnership meetings, recruit health professionals, encourage county level participation by legislators, health educators, and citizens. Administrative responsibilities include project coordination, monthly report submission, and communication with state Department of Public Health.

**Program Manager.** Appalachia Community Cancer Network. Lexington, Kentucky. May 2008- August 2010. Direct community-based research projects funded by the National Cancer Institute, Chair Community-based Advisory Board, facilitate communication with all project staff, assist in newsletter development; coordinate other programmatic needs as necessary.

**Program Administrative Coordinator**. Community-based Research Education in Eastern Kentucky Program (CREEK). Hazard, Kentucky. May 2002 – April 2008. Direct administrative program related to the development of a research and education program designed to offer community-based participatory research educational opportunities related to cancer and other health disparities in rural areas of Kentucky. All areas of program administration are included, including recruiting, financial management of student accounts, advising, teaching, and maintain student records. Further responsibilities included maintaining IRB certification, conducting literature reviews, and assisting in research project development.

**Clinical Faculty/Program Coordinator.** Southeast Kentucky Master of Social Work Program. University of Kentucky College of Social Work/University of Kentucky Center for Excellence in Rural Health. Hazard, Kentucky. April 1999 to August 2010. Administrative responsibility of three graduate program campus locations, promoted educational equity within off campus locations, participated in CSWE reaccreditation process; instruction of bachelor and master level students; created and maintained community advisory board for Southeast Kentucky MSW Program, advised students, and developed academic resources. Served as on-site Field Director/Supervise adjunct instructors and students in placement. Served on college committees and advisory boards as appointed.

**Regional Coordination/Cancer Control Specialist.** Kentucky Cancer Program. Lexington, Kentucky. September 1998-April 1999. Performed community organizing and program planning, wrote grants to support outreach efforts, developed programs designed to meet federal health guidelines, organized regional councils promoting awareness and prevention, developed community cancer councils, conducted needs assessments, and presented educational information within community organizations.

**Social Worker**. PhyCor of Lexington (Lexington Clinic). February 1997 - August 1998. Assessed social service needs, coordinated patient assistance programs, developed patient support material, maintained network with community agencies, documentation and development of patient records.

**Mental Health Clinician**. Prestonsburg Community College/University of Kentucky Medical Center. January 1996 - February 1997. Provided mental health counseling within multi-disciplinary professional setting, directed patient support groups, led social problem groups (i.e. anger management, depression, self-esteem), developed patient educational material, and identified social service issues for treatment plans.

**Patient Advocate**. Lexington Clinic. July 1994 - December 1996. Developed network of community resources, distributed patient educational material, coordinated patient insurance and services, liaison for patients and physicians.

**PUBLICATIONS/PRESENTATIONS**

**Robinson, D**. & Davison, R. Maintaining the Integrity of Field Education Placements: Challenges &

Opportunities for Social Work Students at a Regional Service University in Rural Appalachia. Council on Social Work Education Annual Program Meeting, November 3-6, 2016. Atlanta, Georgia.

**Robinson, D**. (2012). Rural Social Work Practice. In E. Clark. & E. Hoffler, (Eds.) Social work matters: The power of linking policy and practice. (pp. 97-102). NASW Press.

**Robinson, D**. Rural Social Work Practice-Best Practices for Community-based Development. Social Work Policy Institute, Washington, D.C. November 17, 2011.

**Robinson, D**. Addressing Health Disparities in Rural and Underserved Populations. National Association of Social Workers invited Continuing Education Webinar Presentation. June 2010.

**Robinson, D**. Tobacco Control Policy Initiative: Breathe Easy Perry County Partnership. Addressing Cancer Health Disparities in Appalachia. June 23, 2009. Charleston, West Virginia.

**Robinson, D**. & Hahn, E. Making Rural Communities Smoke Free: The Breathe Easy: Perry County Partnership. The National Conference on Tobacco and Other Health. June 11, 2009. Phoenix, Arizona.

Hahn, E. & **Robinson, D**. (2008). An Intervention for Promoting Smoke-free Policy in Rural Kentucky.

Appalachia Community Cancer Network Research Roundtable Update. October 8, 2008. Lexington, Kentucky.

**Robinson, D**. (2008). Culturally Competent Cancer Care. Pikeville School of Osteopathic Medicine Family Practice Residency Program. September 26, 2008. Ashland, Kentucky.

**Robinson, D**. (2008). The Effectiveness of Leadership: A Panel Discussion. Smoke free Policy in Rural Kentucky Leadership Exchange. September 25, 2008. Lexington, Kentucky.

**Robinson, D**. (2008). Culturally Competent Cancer Care. St. Claire Medical Center Family Practice Residency. September 10, 2008, Morehead, Kentucky.

Friedell, G., **Robinson, D**. & Rubio, A. (2006). Community-based Research Education in Eastern Kentucky (CREEK): A Program to Build the Capacity of Rural Communities to Conduct Health Research for the Control and Prevention of Cancer and Chronic Disease in a Health Disparity Population. Intercultural Cancer Council’s 10th Biennial Symposium on Minorities, The Medically Underserved & Cancer. April 20, 2006, Washington, D.C.

**PROFESSIONAL AFFILIATIONS**

* Council on Social Work Education. October 2007 – present
* National Health Service Corps (NHSC). Appointed 2004 – present
* Kentucky Association of Social Work Educators. April 1999 – present
* National Association of Social Workers. May 1993 – present
* Kentucky Fairness Alliance/Fairness Campaign. October 1997 – present

**PROFESSIONAL SERVICE**

* National Association of Social Workers Eastern Kentucky Branch Chair. July 2019 – June 2020; January 2007-2009
* National Association of Social Workers Kentucky Chapter President. September 2011 – June 2014
* National Association of Social Workers Kentucky Chapter Vice President. July 2009-September 2011
* NASW - Kentucky Social Work Reinvestment Initiative State Task Force Chair. October 2009 – June 2012
* Member, National Association of Social Workers National Planning Committee. Appointment 2008-2010
* Kentucky Prevention Research Center Perry County Community Advisory Board Co-Chair. Term 10/2006-8/2010
* Faculty Associate, University of Kentucky Appalachian Center. 2004 – 2010

**HONORS AND AWARDS**

* Nominated for Morehead State University Distinguished Teacher Award. January 2017
* NASW-Kentucky “You Made a Difference” Award. October 2011
* Teacher Who Made a Difference Award. UK College of Education, November 2000

Professional References available upon request.